

## **Cyber Etiquette Week**

**Talk with Sarah Hoffman:**

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Cannot avoid social media, must learn to use it well

Mistakes have permanent and long-term consequences

France has banned smartphones altogether at school

### **Four concerns:**

1. Internet Connection-what I do or say on Social Media is as if I was publishing it on the front page of the newspaper. Journalists have specific training re defamation etc, we don't have that.
2. Screenshot-takes what is said in a private conversation and turns it into public content. If one other person sees that, then it is no longer considered private (legally).  
If you would not put it on a billboard on a highway with a photo of you in your school uniform with your full name, then don't let it exist digitally.  
Digital content is dangerous content.
3. Camera-everyone is a celebrity. And friends and family are paparazzi. If someone puts a photo of you on social media you do have the right to ask them to take it down. Cannot expect that we will not be photographed. Social media is like a tattoo. Very difficult to get it off when it is out there.  
Assume any photo that is taken is going to go on to social media.
4. We lose control of our audience. Lack of context and tone. How will the majority of people interpret what you have posted?

### **Reputation:**

You can ruin your reputation in 5 seconds...it just takes 1 person to take a screenshot, retweet etc.

Sharenting-Parents who share photos etc of their children without their consent. Parents must consider children's privacy-it is a digital footprint.

Must be aware of the photos you are tagged in!

### **Legal Considerations-no such thing as social media law...just law:**

Defamation, privacy, hate speech, crimen injuria, confidentiality, insider trading, intellectual property, protection from harassment act, sexual offences, data protection, code of conduct

Your social media account can link you to a school. A case in SA illustrates a boy who was over 18 and over a weekend went drinking and lost his prefect badge.

### **Criminal and Civil Capacity**

Criminal capacity-from 14 (sometimes as young as 10)

Civil capacity (can be sued)-from 7

### **Sexting**

Sending/asking for nudes

New social currency

Considered child pornography under criminal law amendment act, 2007...creation, solicitation etc.

No does not mean ask me again, it does not mean ask me later. No means no. It is a criminal offence!

### **Cyberbullying**

Qooh.me and anonymous websites. Much of this is used for terrible purposes. One of the biggest challenges we have is finding out who is behind abusive posts. Please do not film instances of bullying...the secondary harm to the victim is terrible and permanent.

### **Privacy**

The more you protect your privacy the more you have. The test is, is there a reasonable expectation that you would have privacy in this circumstance?

Sharenting-protect your children too.

Private vs public account

Stranger danger-difficult to tell online who you are actually dealing with

### **Chain of Publication**

You are responsible for content you share, like, are tagged in...even in a Whatsapp group. You can be held liable for content on a Whatsapp group that you do not create. Associated with that content and chose not to dissociate himself.

If you are in a group and you don't want to be associated, you must leave the group or say that this is not ok.

Be careful of what information you post online

Computer games/video games

Real names/parent names/school etc.

Turn off location services for apps where it is not needed e.g. ghost mode for Snapchat

### **6 Ps-consider if you would be comfortable with these people seeing these things:**

Police, parents, principal, paedophile, prospective employer, phisher

### **Tips for Parents**

- Learn about the apps – talk to your children
- Model good phone behavior
- Set up ground rules for the sharing of personal information and talking to strangers
- Turn off location services
- Set up social media accounts together, set privacy settings and do not enter date of birth
- Install filtering and tracking software
- Set a Google alert in the name of your child
- Manage time spent online
- Don't allow the use of phone next to bed
- Regular check ins and conversations