



KINGSMEAD COLLEGE

F O U N D A T I O N

Advertising opportunities available to Kingsmead Parents and Community

Kingsmead is offering you an opportunity to advertise your business to the school community and visitors to the school. There are two options available: **Weekly classifieds** and **advertising boards** around the sports fields.

The opportunity is on a first come, first served basis, and will be opened up to outside advertisers once we have had a response from the school community. Proceeds from the advertising will be used for Foundation activities including the Bursary and Endowment Projects.

If you are interested please contact Lara Greeff lgreeff@kingsmead.co.za.

Classifieds

What we offer:

Get your product and service promoted to 861 families via Kingsmead Classifieds.

What we need from you:

- Approximately 60 words in Word format or unformatted text only. Ads of more than 60 words will be charged an additional fee.
- Logos may be included if submitted as a separate JPEG file of less than 10KB.
- For only R300 your advert will be placed in bi-monthly publications. Advertisements can only be placed at the start of a month. The Kingsmead Classifieds will be emailed on Wednesday's, during School Terms.
- Please ensure you provide the exact wording of what you wish to have in your advert. We will place the copy we receive directly into the electronic Classifieds. *We do not* provide proofs or copy checks prior to the Classifieds going out.
- Email your advert and proof of payment to lgreeff@kingsmead.co.za.
- Adverts will only be placed once a proof of payment has been received.

Deadline for April 2015 is 26 March 2015

Banking details:

Name of Account: Kingsmead College

Bank: FNB

Branch number: 253305

Account: 50372899201

Reference: "Clasfd/" and "your name or the name of your company"



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What we offer:

The Advertising boards can be viewed from the Sports Centre, as well as from around the swimming and polo pools and the hockey field. Parents, children, outside coaches and other visitors watching water polo, swimming & diving, as well as hockey are exposed to boards. We have many outside coaches and visitors to the school utilising the facilities. Our school facilities are also used by other schools e.g. Pridwin.



The following space is available behind the Northern wall behind the goal (Tyrwhitt Ave side):

Who will be able to see my banner ad?

1. The Astro seating area
2. The Water polo pool seating area



3. View from and netball courts area



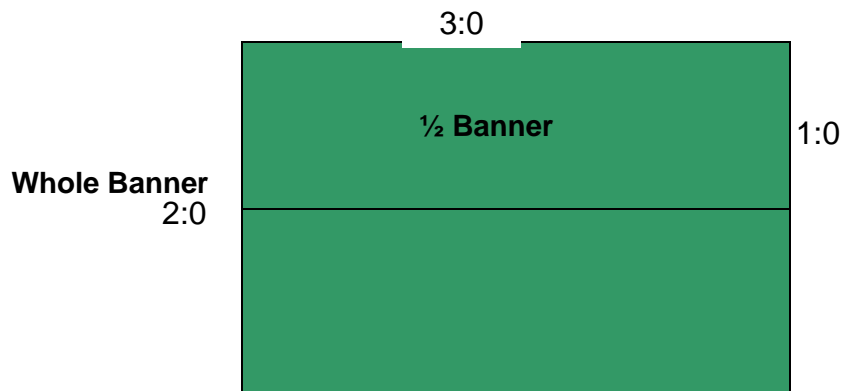
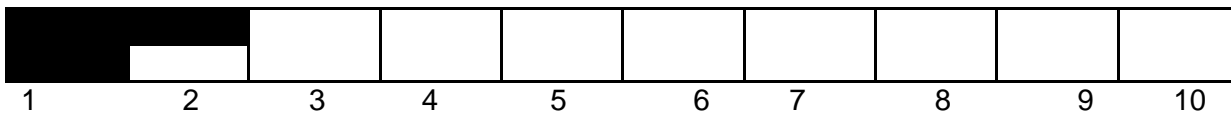
Tennis seating



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There are still advertising spaces available:



	Minimum period	Total Per Annum
Vestec Fabric		
3.0m x 2.0m (whole)	12 months	R15 000
3.m x 1.0m (1/2)	12 months	R10 000



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Please NOTE: Advertising charges exclude artwork and printing costs

What we require from you:

Artwork

- Development of artwork for the banner is the responsibility of the advertiser. Should we need to develop artwork, additional cost will be incurred.
- Final artwork must be approved by Kingsmead's Marketing Department prior to printing.
- Deadlines for artwork will be finalised once space has been secured. Should you not meet these deadlines a surcharge may be applied.
- For bookings please contact Lara Greeff lgreeff@kingsmead.co.za

Deposit

- Payment of a 50% deposit to secure your space.
- Balance of payment prior to installation.

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